

Message Text

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PAGE 01 VIENNA 10897 231208Z
ACTION EUR-12

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TO USDA/FAS/WASHDC
INFO SECSTATE WASHDC 4549
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AMEMBASSY BUDAPEST

LIMITED OFFICIAL USE VIENNA 10897

USDA/FAS FOR DAIRY, LIVESTOCK & POULTRY/MANNION

E.O. 11652: N/A
TAGS: EEWT, BTIO, HU
SUBJECT: NEW POSSIBILITIES FOR COOPERATION AGREEMENTS

REF: BUDAPEST 4287

1. AT REQUEST OF ATTILA KOVESDI, DIRECTOR GENERAL OF INTER-COOPERATION FTO, AGATTACHE MET HIM ON DEC. 21. DISCUSSION CENTERED AROUND AGRICULTURAL AREAS IN WHICH HUNGARY IS INTERESTED FINDING AMERICAN FIRMS FOR POSSIBLE COOPERATION.

2. KOVESDI OUTLINED FOUR AREAS WHERE HUNGARY TRADITIONALLY POSSESSES RAW MATERIAL FOR PRODUCTION, BUT LACKS TECHNOLOGY FOR DEVELOPING ITS PROCESSING INDUSTRY. SPECIFICALLY, HUNGARY IS SEEKING US PARTNERS FOR PRODUCTION OF (1) POTATO CHIPS; (2) CORN FLAKES; (3) FISH; AND (4) PIGEONS;

3. ALTHOUGH DEVELOPMENT OF MOST PRODUCTS WOULD BE DESIGNED WITH AN EYE ON EXPORT MARKETS, THE HUNGARIAN DOMESTIC MARKET WILL NOT BE NEGLECTED IN THE CASE OF POTATO CHIPS AND CORN
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FLAKES, BOTH OF WHICH HAVE A LARGE POTENTIAL FOR EXPANSION AT HOME.

4. SHOULD ANY AMERICAN FIRMS BE INTERESTED IN COOPERATION PROJECTS LISTED IN PARA. 2, PLEASE SEND NAMES AND TELEX NUMBERS OF FIRMS, AND NAMES OF PERSONS TO BE CONTACTED, TO EMBASSY BUDAPEST. BORG

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Message Attributes

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